

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 555926 /		<u>Alt Order #</u> 09759429
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Estimate #</u> 2602	
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/22/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	10/05/12	10/11/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$150.00			
N 2	31	10/05/12	10/11/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$300.00			
N 3	31	10/05/12	10/11/12	Good Day Colorado	6a-7a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$450.00			
N 4	31	10/05/12	10/11/12	Good Day Colorado	7a-8a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$400.00			
N 5	31	10/05/12	10/11/12	Good Day Colorado	8a-9a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$400.00			
N 6	31	10/05/12	10/11/12	Ricki Lake	4p-5p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
555926 /	09759429

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE 2012	2602

Advertiser	Original Date / Revision
National Republican Con	06/22/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	2	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	3	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	4	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	5	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	6	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	7	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	8	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	9	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	10	31	10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	11	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	12	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	13	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	14	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	15	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	16	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	17	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	18	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	19	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
	20	31	10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
N 7	31	10/05/12	10/11/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/12	10/11/12	MTWTF--	5			\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	10/05/12-10/11/12	M-F 5p-530p Fox 31 News	5p-530p	MTuWThF----	:30		\$500.00	NM		
			See MG 10.6									
N 8	31	10/05/12	10/11/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/05/12	10/11/12	MTWTF--	5			\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	10/05/12-10/11/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$500.00	NM		
			See MG 10.6									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
555926 /	09759429

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	NRCC IE 2012	2602

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	06/22/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	31	10/05/12	10/11/12	The Simpsons	6p-630p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	10/05/12-10/11/12	The Simpsons	6p-630p	MTuWThF----	:30		\$650.00	NM		
			See MG 10.6									
N 10	31	10/05/12	10/11/12	The Simpsons	630p-7p		:30			NM	5	\$7,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/05/12-10/11/12	The Simpsons	630p-7p	MTuWThF----	:30		\$850.00	NM		
			See MG 10.6									
	6	31	10/07/12-10/07/12	NFL on FOX 11am	11a-CC	-----Su	:30		\$4,150.00	NM		
			Ⓜ MG for 7.4,9.4,8.4,14.4,10.1									
N 11	31	10/11/12	10/11/12	Touch Thursday 8-9p	8p-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				2	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	Touch Thursday 8-9p	8p-9p	----Th-----	:30		\$3,500.00	NM		
			See MG 11.3,11.4									
	2	31	10/08/12-10/14/12	Touch Thursday 8-9p	8p-9p	----Th-----	:30		\$3,500.00	NM		
			See MG 11.3,11.4									
	3	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
			Ⓜ See MG 11.5,11.6									
	4	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
			Ⓜ See MG 11.5,11.6									
	5	31	10/08/12-10/08/12	Bones Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
			Ⓜ MG for 11.4,11.3									
	6	31	10/08/12-10/08/12	Bones Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
			Ⓜ MG for 11.4,11.3									
N 12	31	10/05/12	10/05/12	House Friday 7-8p	7p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----F--				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 12.3,12.4									
	2	31	10/01/12-10/07/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 12.3,12.4									
	3	31	10/01/12-10/07/12	X-Factor Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			Ⓜ MG for 12.1,12.2									
	4	31	10/01/12-10/07/12	X-Factor Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			Ⓜ MG for 12.1,12.2									
N 13	31	10/05/12	10/05/12	Bones Friday 8-9p	8p-9p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----F--				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			See MG 13.3,13.4									
	2	31	10/01/12-10/07/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			See MG 13.3,13.4									
	3	31	10/01/12-10/07/12	Fringe Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			Ⓜ MG for 13.1,13.2									
	4	31	10/01/12-10/07/12	Fringe Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			Ⓜ MG for 13.1,13.2									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
555926 /	09759429

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	NRCC IE 2012	2602

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	06/22/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 14	31	10/05/12	10/11/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	10/05/12-10/11/12	M-F LN 9p-930p News	9p-930p	MTuWThF----	:30		\$1,650.00	NM		
		See MG 10.6										
N 15	31	10/05/12	10/11/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,150.00			
N 16	31	10/05/12	10/11/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$475.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/05/12-10/11/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		\$475.00	NM		
		See MG 16.6										
	6	31	10/05/12-10/11/12	Fox 31 News Nightsid	10p-1035p	MTuW--F----	:30		\$475.00	NM		
		Ⓜ MG for 16.2 10/11										
N 17	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 18	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,100.00			
Totals											89	\$63,425.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	89	\$63,425.00	\$53,911.25
Totals	89	\$63,425.00	\$53,911.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.